



## USER GUIDE

# VEO Block Editor

Build the PrestaShop 9 home page and CMS pages with blocks, as in WordPress. Beta version.

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|---------------------|-----------------------------------------------------------------------------------------------------|
| <b>Version</b>      | 0.2.0                                                                                               |
| <b>Tested on</b>    | PrestaShop 9.2.0 with Hummingbird 2.1.2 (PHP 8.4) · PrestaShop 9.1.4 with a Hummingbird child theme |
| <b>Last updated</b> | 20/10/2026                                                                                          |

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# 1. Before you start

## What it does

It brings the WordPress block editor (Gutenberg) to PrestaShop 9 for two things: the **home page** and **CMS pages** (a campaign landing page, for example). Instead of the usual text editor, you build the page with blocks: headings, paragraphs, images, covers with text on top, columns, buttons, separators and a **Product grid** that shows your theme's product miniatures.

It ships ready-made **campaign patterns** (cover, call to action, image and text, cover with products and benefits) that you insert and edit. Colors, font sizes and spacing are the brand's, so the layout does not fall apart.

In the shop the page is clean HTML with a small stylesheet and no JavaScript.

## It is a beta

It works and is tested on the versions on the cover, but some things are missing:

- No draft or unpublished preview: **Save** publishes.
- The editor's color palette is fixed, not taken from your theme.
- The editor's own texts (top bar, product grid panel, patterns) are in Spanish even with the back office in English.
- The Gutenberg interface only ships in Spanish; in other languages it shows in English.
- Old HTML that cannot become blocks stays as a "Custom HTML" block that may look blank in the editor, although it shows fine in the shop.

### IMPORTANT

Before converting your existing home page or a CMS page, copy its content (or back up the database).

## What it does not do

- It does not replace a full page builder like Creative Elements or Elementor: only the home page and CMS pages, not product or category pages.
- It does not move the home page modules around. If you want the home page to be just the editor's content, disable or move the modules you do not want under **Design › Positions** (slider, featured products...).

## Requirements

- PrestaShop 9 with the Hummingbird theme or a child of it. Tested versions are on the cover; we do not guarantee other themes.
- PHP 8.1 or later.

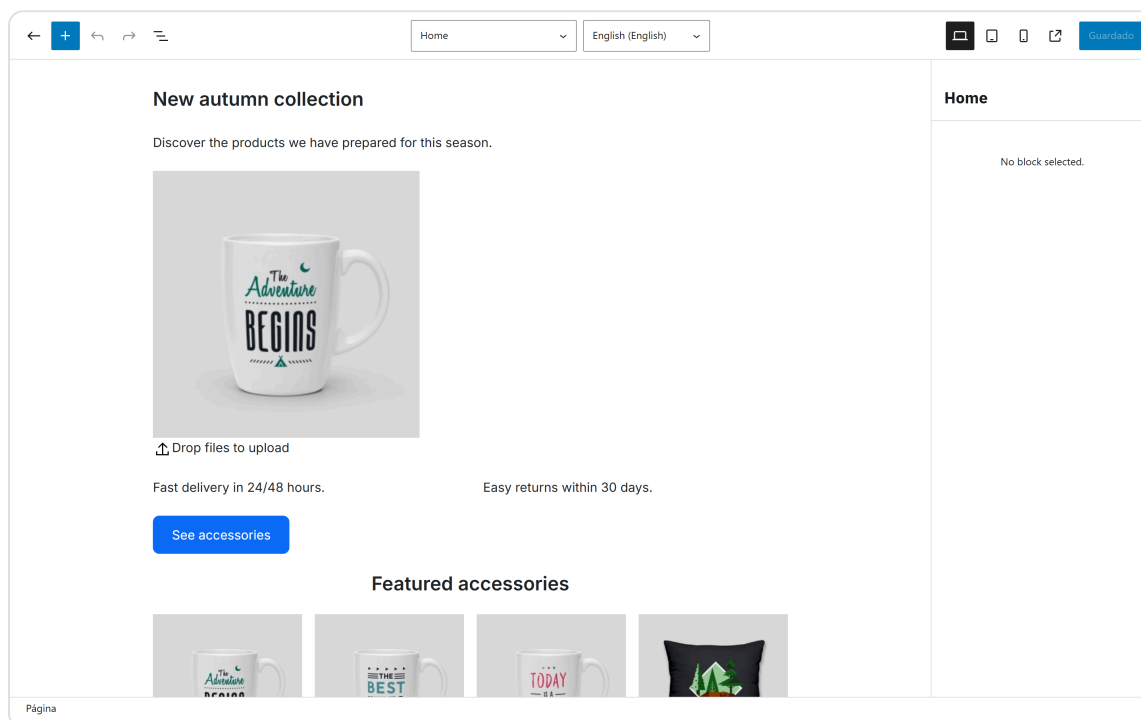
## What changes in your shop

- **Design › Block editor** appears and, when editing a CMS page, the **Editar con bloques** (edit with blocks) button.
- It creates a table for the home page content (one per shop and language). CMS pages are stored where they always were, in their content.
- Images you upload go to `img/cms/`, the folder PrestaShop already uses.

To download and install it, follow the **Veo modules general guide** (chapters *Download the module* and *Install the module*).

## 2. Edit the home page

Go to **Design › Block editor**. The editor opens full screen with the home page.



The editor with the home page: the bar on top, the canvas in the middle, the settings on the right

- Top left: **Volver** (back), the blue **+** (add a block or pattern), **Undo**, **Redo** and **Structure** (the list of blocks on the page).
- In the middle: **Página** (the home page or any CMS page) and **Idioma** (language). Each language has its own content.
- On the right: **Desktop**, **Tablet** and **Mobile** views, **Ver en la tienda** (view in shop) and **Guardar** (save). With nothing to save it reads **Guardado** (saved). `Ctrl + S` (`Cmd + S` on Mac) saves too.

## Add blocks

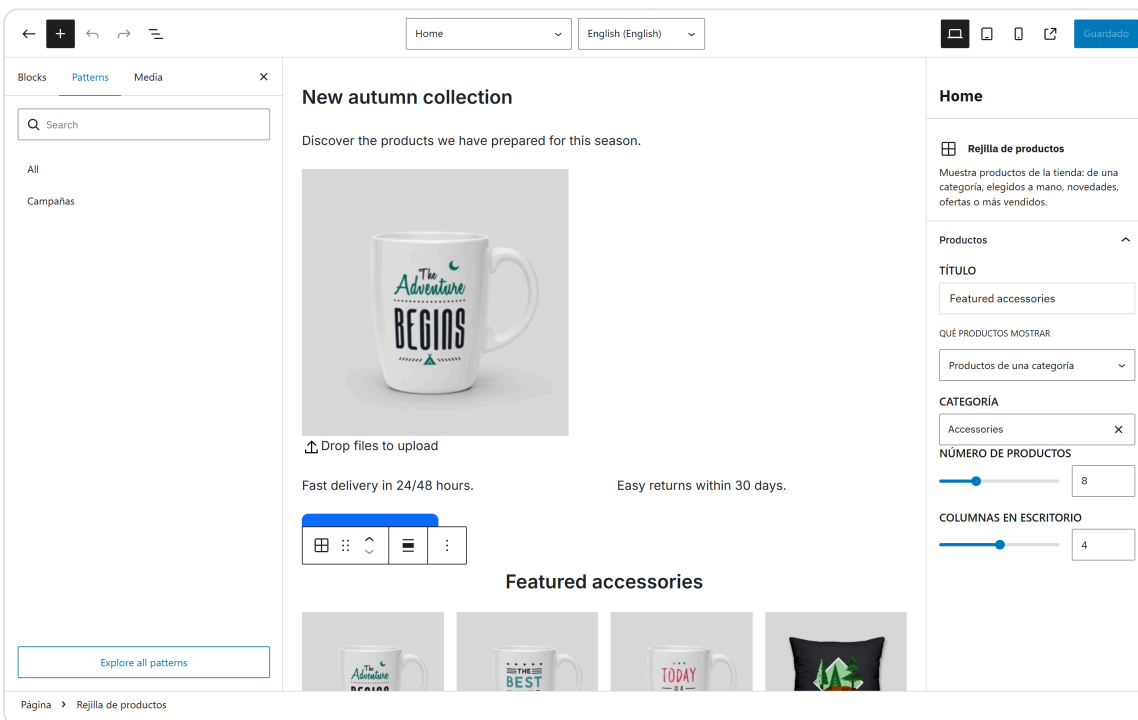
1. Click the blue + at the top, or the + that shows between two blocks.
2. Pick the block. Type in it or drop an image on it.
3. To change a block, click it: its toolbar shows on top (move, align, more options) and its settings on the right.

Available blocks: Paragraph, Heading, List, Quote, Image, Cover, Media & text, Buttons, Columns, Group (also row and stack), Separator, Spacer and Product grid.

Images are uploaded from the block itself. With VEO Media Library installed, the **Biblioteca de medios** (media library) button opens its library.

## Insert a campaign pattern

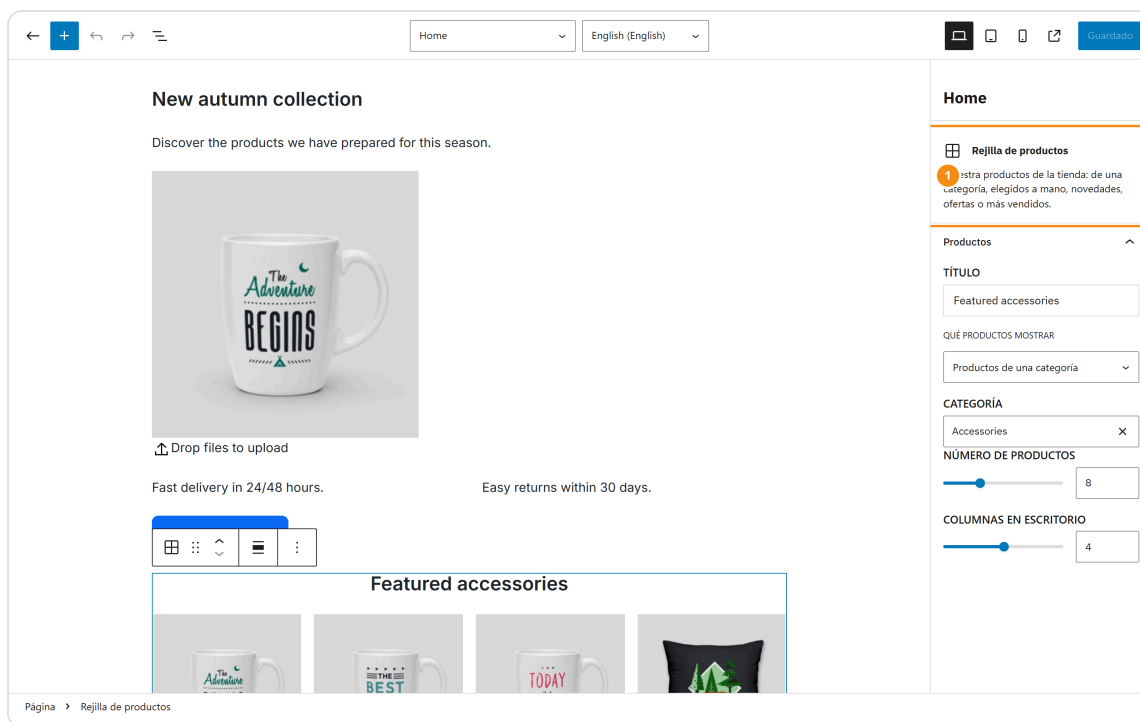
1. Click the blue + at the top and open the patterns tab.
2. Under **Campañas** (campaigns), pick one: cover, call to action, image and text, or cover with products and benefits. Under **Tienda** (shop) are the product grid and products on sale.
3. It is inserted with sample texts and images: change them.



The inserter with the campaign patterns

## The product grid

Click a grid to see its settings on the right (1).



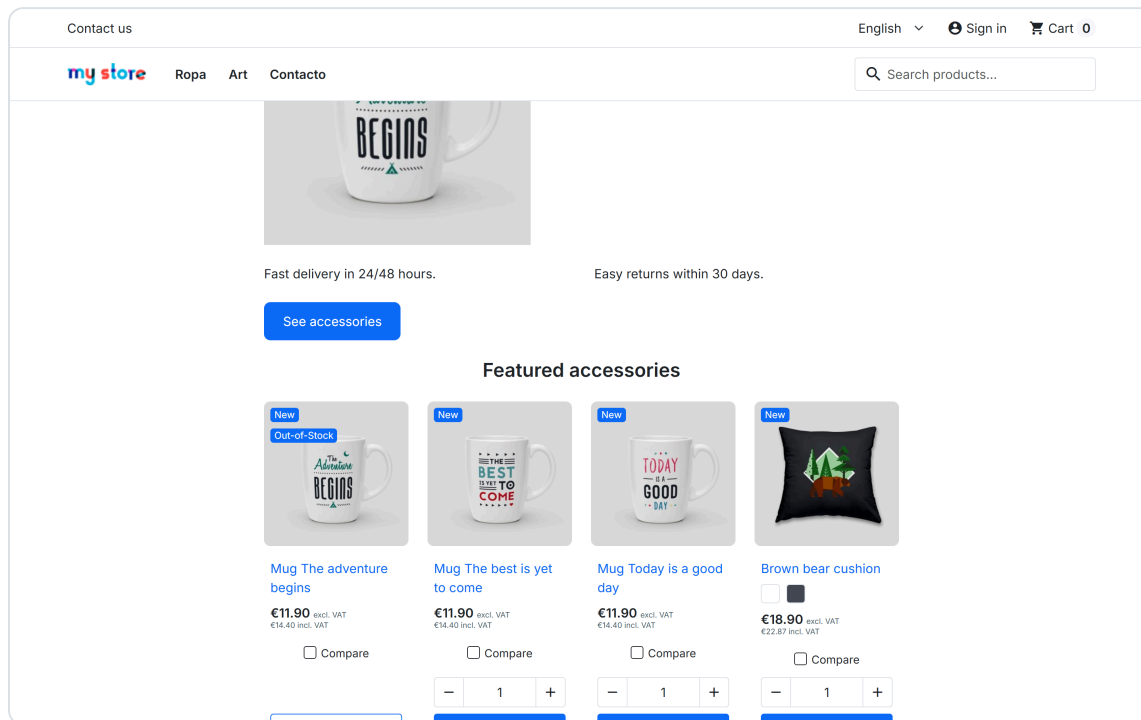
Product grid selected: its settings on the right

| Field                                            | What it does                                                                            |
|--------------------------------------------------|-----------------------------------------------------------------------------------------|
| <b>Título</b><br>(title)                         | Heading above the products. May be empty.                                               |
| <b>Qué productos mostrar</b><br>(which products) | Products of a category, products picked by hand, new products, on sale or best sellers. |
| <b>Categoría</b><br>(category)                   | With products of a category: the category.                                              |
| <b>Añadir productos</b><br>(add products)        | With products picked by hand: search by name or reference and add them.                 |
| <b>Número de productos</b><br>(number)           | How many products (up to 24).                                                           |
| <b>Columnas en escritorio</b><br>(columns)       | How many per row on desktop. On mobile they adjust by themselves.                       |

Products are drawn with your theme's product miniature and update by themselves when prices or products change.

## Save and see the result

Click **Guardar** (save). You get a confirmation and the button turns into **Guardado** (saved). **Ver en la tienda** opens the page in another tab.



The home page built with blocks, in the shop

## 3. Edit a CMS page

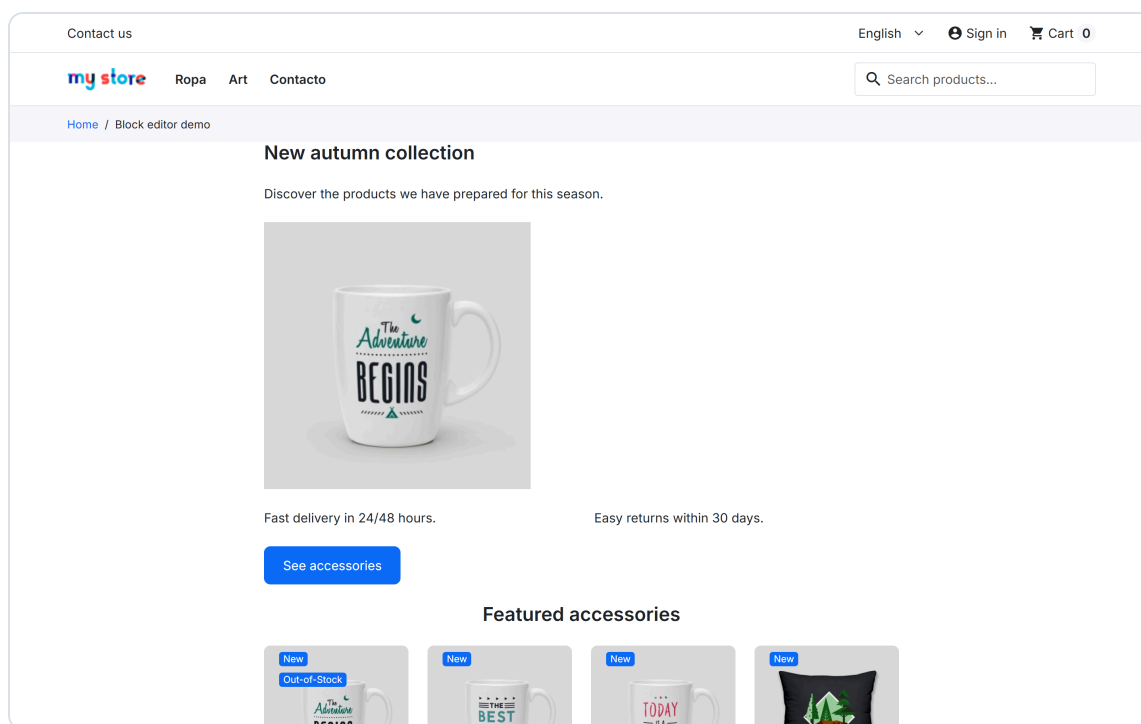
1. Go to **Design > Pages** and click **Edit** on the page.
2. Top right, click **Editor con bloques** (1).



The button when editing a CMS page

The same editor opens with that page. If it already had content it is turned into blocks; whatever cannot be converted stays as "Custom HTML" blocks.

By default, on a page built with blocks **the page title is hidden** in the shop, because the design usually carries its own heading (add a Heading block). To show it, click the title icon in the top bar: it tells whether it will show or hide.



CMS page built with blocks, in the shop

### IMPORTANT

Always open a page built with blocks with **Editor con bloques**. PrestaShop's classic editor keeps the blocks but adds empty paragraphs between them that then show in the shop.

## 4. Languages and multistore

Each language has its own content: switch language with the **Idioma** selector in the bar and lay out each one. The home page content is also per shop. Not tested with multistore yet.

## 5. When you uninstall

- **CMS pages keep showing:** their content is plain HTML. Product grids stop showing.
- **The home page content is deleted** with the module's table. Copy it first if you want to keep it.
- Uploaded images stay in `img/cms/`.

The steps are in the *Uninstall* chapter of the general guide.

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## 6. Troubleshooting

### The shop does not show what I did on the home page

- **You did not save:** the button must read **Guardado**.
- **Another module takes the home page:** the content shows in the home page hook ( `displayHome` ), in the order of **Design** › **Positions**. Move VEO Block Editor up or disable the modules you do not need.
- **Cache:** clear the cache (general guide) and, if you use a full-page cache, that one too.

### Saving says the content has HTML that is not allowed

The content has scripts, events ( `onclick` ...) or iframes, which PrestaShop does not allow in content. Remove that "Custom HTML" block. Iframes (videos) are allowed if iframes in HTML fields are enabled under **Shop Parameters** › **General**.

### The editor interface is in English

Gutenberg only ships in Spanish. With the back office in another language, the interface is in English.

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## 7. Frequently asked questions

### Can I keep using the classic editor on other pages?

Yes. Only the pages you open with **Editor con bloques** are converted; the rest stay as they were.

### Does it slow the shop down?

It loads no JavaScript in the shop. It adds the blocks' stylesheet on the home page and CMS pages. The editor, which is heavier, only loads in the back office.

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## 8. For developers

- Content is stored in the WordPress format: HTML with `<!-- wp:... -->` comments.
- The grid uses the theme's `catalog/_partials/productlist.tpl`. Its template can be overridden by copying it to `themes/<theme>/modules/veoblockeditor/views/templates/front/product-grid.tpl`.
- Body classes: `has-veo-blocks` on pages built with blocks and `veo-blocks-no-title` when the title is hidden.
- GPL-2.0-or-later licence, because it bundles the WordPress block editor.

- Changes to the module's or the theme's code are not covered by support.